1 of S

10/10/2012 4:22 PM

Printed:

10/10/2012 4:37 PM

Rep Order# 6860056 EC'd Yes Ver# 7 Mod# 3 Status Confirmed Traffic Order# 211601 Showing Buylines: All Lines Last Received:

Station W Advertiser Product Fax# Buyer Phone# Estimate# WISH-TV INDIANAPOLIS, IN

Y () .JOE DONNELLY 4 US S

JOE DONNELLY US SENA 2388 Erica Corso

-- CONTRACT COMMENT --

Agency C/P1/P2/E Flight Dates 1 Hiatus Weeks Agency () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 C/P1/P2/E 299/301/2388 10/02/2012 - 10/08/2012

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

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LET'S MAKE A DEAL : WIN	LET'S MAKE A DEAL : WIN	THE TALK	2P-3P THE TALK Buyline Comment: 1X N/A, MKGD ON LN 44	DAYBREAK/CBS THIS MORNING : WIN	CBS THIS MORNING : WIN	CBS THIS MORNING: WIN	Program				
:30	:30	:30	:30	: 30	:30	: 30	: 30	:30	: 30	Len	
\$200.00	\$200.00	\$150.00	\$150.00	\$350.00	\$350.00	\$350.00	\$350.00	\$150.00		Rate	
10/04-10/04	10/02-10/02	10/05-10/05	10/03-10/03	10/08-10/08	10/05-10/05	10/03-10/03	10/02-10/02	10/05-10/05	10/03-10/03	Dates	
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Rep Order# EC'd Yes

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Status Confirmed

Traffic Order# 211601

Last Received: 10/ Showing Buylines: All Lines

Printed: 10/10/2012 4:37 PM 10/10/2012 4:22 PM

ဌ Phone# Fax# Advertiser Buyer Estimate# Product Station 21 20 19 18 17 16 15 14 13 12 Ľ H WISH-TV INDIANAPOLIS, IN
r () .JOE DONNELLY 4 US S 2388 Erica Corso JOE DONNELLY US SENA z S Z Σ UT TH ΤU щ HT TU Z Day Buyline Comment: WIN Buyline Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: WIN Buyline Comment: Buyline Comment: WIN 12P-1230P WISH-TV 530P-6P 530P-6P 4P-5P 4P-5P 12P-1230P WISH-TV 4P-5P 1230P-2P 1230P-2P 1230P-2P 10A-11A Time Comment: WIN CBS CBS CBS WISH-TV NEWS 8 AT 5:30 WISH-TV ANDERSON ANDERSON ANDERSON LET'S MAKE Program SOAPS SOAPS SOAPS NEWS NEWS NEWS Y&R / Y&R / Y&R / A DEAL ω ω ω ര @ NOON AT 5:30 B&B B&B B&B NOON Agency C/P1/P2/E **Hiatus Weeks** Flight Dates Agency WASHINGTON, DC 20001 () BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 : 30 :30 :30 :30 :30 :30 :30 :30 :30 :30 :30 Len 10/02/2012 - 10/08/2012 299/301/2388 \$600.00 \$150.00 \$150.00 \$150.00 \$650.00 \$650.00 \$600.00 \$600.00 \$600.00 \$200.00 Rate \$600.00 10/03-10/03 10/04-10/04 10/02-10/02 10/03-10/03 10/08-10/08 Dates 10/02-10/02 10/08-10/08 10/05-10/05 10/04-10/04 10/02-10/02 10/08-10/08 μ. <u>بــر</u> ш -<u>__</u> ш ш Spots/Week Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# # of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Spots Total Total Cost \$600.00 \$600.00 \$150.00 \$150.00 \$150.00 \$650.00 \$650.00 \$600.00 \$600.00 \$600.00 \$200.00 Daypart

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Daypart

Rep Order# 6860056 EC'd Yes Ver# 7 Mod# 3 Status Confirmed Traffic Order# 211601 1601 **Printed:** 10/10/2012 4:37 PM **Last Received:** 10/10/2012 4:22 PM **Showing Buylines:** All Lines

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630P-7P Buyline Comment:	630P-7P Buyline Comment:	5P-530P Buyline Comment:	5P-530P Buyline Comment:	5P-530P Buyline Comment:	6P-630P Buyline Comment:	530P-6P Buyline Comment:	Time	WISH-TV INDIANAPOLIS, IN ().JOE DONNELLY 4 US S JOE DONNELLY US SENA 2388 Erica Corso				
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Daypart

Rep Order# 6860056 EC'd Yes Ver# 7 Mod# 3 Status Confirmed Traffic Order# 211601 Printed: 10/10/2012 4:37 PM

Last Received: 10/10/2012 4:22 PM

Showing Buylines: All Lines

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\$900.00	\$900.00	\$4,000.00	\$2,000.00	\$2,000.00	\$2,600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$700.00	Rate	() BUYING TIME 650 MASSACHUSETTS AVE,N.W., SUITE 210 WASHINGTON, DC 20001 P1/P2/E 299/301/2388 ces 10/02/2012 - 10/08/2012
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\$900.00	\$900.00	\$4,000.00	\$2,000.00	\$2,000.00	\$2,600.00	\$600.00	\$600.00	\$600.00	\$600.00	\$700.00	Total Cost	PHIA DY 5005 5938

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	\$150.00		Total Cost		5938	5005		DY	PHIA				
			Day									2 01	٠ ۲

--- REPORT TOTALS---

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NEWS

:30

\$350.00

10/08-10/08

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\$350.00

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Report Totals: 42 / \$29,650.00

--SALES MONTHLY TOTALS--

Oct 12: 42 / \$29,650.00
Sales Totals: 42 / \$29,650.00
Station Totals: 42 / \$29,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00
---COMPETITIVE---

Market Totals

\$29,650

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Books null
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE

Station Alt Order #	Station Advertiser Product Estim Order Inventory Descript Time Period		Length	Date	Air Time Inv. Code (Placed)	Rate Ad-ID	Priority
HSIM	POL/Joe Donnelly For UJOE DONNELL2388 CBS This Morning @7a	7-8a	:30	10/02/12	7:49:24 AM CBS This Morning	\$350.00	P
MSIM		958-11a	:30	10/02/12	9:58:26 AM Let's Make a Deal	\$200.00	P3
MSIM	POL/Joe Donnelly For U JOE DONNELL2388 Soap Rotator	1227-2p	:30	10/02/12	1:28:41 PM Y&R	\$600.00	P2
HSIM	POL/Joe Donnelly For UJOE DONNELL2388 Anderson Cooper	357-5p	:30	10/02/12	4:39:36 PM M-F 4p-5p	\$150.00	P4
HSIM	DONNELI 2388	5-530p	:30	10/02/12	5:26:30 PM News 8 @5 WX Sp	\$600.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @ 530p	530-6p	:30	10/02/12	5:45:22 PM News 8 @530	\$600.00	P3
MSIM	POL/Joe Donnelly For UJOE DONNELL2388 News 8 @6	558-630p	:30	10/02/12	6:05:25 PM News 8 @6	\$600.00	P3
MSH	POL/Joe Donnelly For UJOE DONNELL2388 CBS Evening News	630-7p	:30	10/02/12	6:58:56 PM M-F 7-730p	\$700.00	P3
MSIM	POL/Joe Donnelly For UJOE DONNELL2388 Entertainment Tonight	728-8p	:30	10/02/12	7:47:15 PM M-F 730-8p	\$600.00	P3
HSIM	POL/Joe Donnelly For UJOE DONNELL2388 Tuesday 8-9p	758-9p	:30	10/02/12	7:59:26 PM Tue Hour 1	\$4,000.00	P2
MSH	POL/Joe Donnelly For U JOE DONNELL 2388 CBS This Morning @7a	7-8a	:30	10/03/12	7:26:17 AM CBS This Morning	\$350.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 CBS This Morning @8	8-9a	:30	10/03/12	8:17:09 AM CBS This Morning	\$150.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 Noon News	1158a-1230p	:30	10/03/12	12:17:26 PM Noon News	\$650.00	P2
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 The Talk	2-3p	:30	10/03/12	2:28:56 PM The Talk	\$150.00	P4
HSIM		530-6p	:30	10/03/12	5:51:12 PM News 8 @530	\$600.00	P3
HSIW	DONNELI 2388	558-630p	:30	10/03/12	6:05:52 PM News 8 @6	\$600.00	P3
WISH	POL/Joe Donnelly For U JOE DONNELL 2388 CBS Evening News	630-7p	:30	10/03/12	6:29:26 PM News 8 @6	\$700.00	P3
MSIW		11-1135p	:30	10/03/12	11:32:16 PM LN M-F	\$900.00	P3
HSIM		958-11a	:30	10/04/12	10:29:11 AM Let's Make a Deal	\$200.00	P3
WSH H		1227-2p	:30	10/04/12	1:29:11 PM Y&R	\$600.00	P2
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	DONNELL 2388	35/-5p	:30	10/04/12	4:49:30 PM M-F 4p-5p	\$150.00	T C
	POL/Ine Donnelly For ILLIOE DONNELL2388 News 8 @6	5-550p		10/04/12	5.10.11 PM News 8 @6	\$600.00	ם מ
HSIM	DONNELI 2388	728-8p	:30	10/04/12	7:46:30 PM M-F 730-8p	\$600.00	P3
HSIW	DONNELI 2388	2-3p	:30	10/05/12	The Talk	\$150.00	P4
MSIW	POL/Joe Donnelly For U JOE DONNELL 2388 CBS This Morning @7a	7-8a	:30	10/05/12	7:26:32 AM CBS This Morning	\$350.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 CBS This Morning @8	8-9a	:30	10/05/12	8:54:32 AM CBS This Morning	\$150.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 Noon News	1158a-1230p	:30	10/05/12	12:09:49 PM Noon News WX Sp	\$650.00	P2
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @ 530p	530-6p	:30	10/05/12	5:45:34 PM News 8 @530	\$600.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @6	558-630p	:30	10/05/12	6:12:29 PM News 8 @6	\$600.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL2388 CBS Evening News	630-7p	:30	10/05/12	6:44:13 PM CBS Evening News	\$700.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 Entertainment Tonight	728-8p	:30	10/05/12	7:58:26 PM Fri Hour 1	\$600.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 Sunday 7-8p	658-8p	:30	10/07/12	7:49:47 PM Sun Hour 1	\$2,000.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 Sunday 9-10p	858-10p	:30	10/07/12	9:49:27 PM Sun Hour 3	\$2,000.00	P3
HSIW	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @5p	5-530p	:30	10/08/12	News 8 @5	\$600.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 Entertainment Tonight	728-8p	:30	10/08/12	M-F 730-8p	\$600.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @ 11 M-F	11-1135p	:30	10/08/12	LN M-F	\$900.00	P3
HSIM	POL/Joe Donnelly For UJOE DONNELL2388 Anderson Cooper	357-5p	:30	10/08/12	M-F 4p-5p	\$150.00	P4
MSIM	POL/Joe Donnelly For U JOE DONNELL2388 Let's Make A Deal	958-11a	:30	10/08/12	Let's Make a Deal	\$200.00	P3
HSIM	POL/Joe Donnelly For U JOE DONNELL 2388 CBS This Morning @7a	7-8a	:30	10/08/12	CBS This Morning	\$350.00	P3
MSH	POL/Joe Donnelly For U JOE DONNELL 2388 News 8 @6	558-630p	:30	10/08/12	News 8 @6	\$600.00	P3
	POL/Joe Donnelly For UJOE DONNELL2388 Soap Rotator	1227-2p	:30	10/08/12	Daytime Afternoon	\$600.00	P2

REPORT WIDEDRBIT

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicab	,				
⊠ FEDEI	RAL CANDIDA	ATE		E/LOCAL CA	NDIDATE
To Ava Windo	ail Themselve w, Federal Ca	es of The Low andidates Mu	vest Unit Cha st Sign The C	rge During a	Political On Page 3
Station and	d Location:			Date	:
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Ι,	Buying	Time LLC			
being/on behalf	of:	toe Donne	lly		, a legally
qualified candid	late of the	Democr	atic		political
in the	G	eneval			
election to be h	eld on:	ivesday, Na	rember 6th	7012	
	est station time as				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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		ÛR DE	RED		

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iotai	Charges:



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national importance," list the matters below:	ical matter of
Jue Donnelly for Indiana P.O. Box 391 Indianapolis, IN 46206	
Indianapolis, IN 46206	
I represent that the payment for the above described broadcast time has been furnished by:	:
Jue Donnelly for Indiana	
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.	
The name of the treasurer of the candidate's authorized committee is:	
- Kathy Davis	
This station has disclosed to me its political advertising policies, including: applicable class and discount, promotional and other sales practices (not applicable to federal candidates).	ses and rates;
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	I THE BASIS
To Be Signed By Candidate or Authorized Committe	e
06/13/12 Suisa Z. Ca	
Signature	
To Be Signed By Station Representative	
☐ Accepted ☐ Accepted in Part ☐	Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Punnesly	
(name of federal candidate or authorized committee) hereby certified to be broadcast (in miles).	v that the programming
to be broadcast (in whole or in part) pursuant to this agreement:	y that the programming
☐ does ☐ does not	
refer to an opposing candidate (check applicable box). I further ce programming that does refer to an opposing candidate:	ertify that for the
(check applicable box)	
the radio programming contains a personal audio statement identifies the candidate, the office being sought, and that the approved the broadcast.	by the candidate that candidate has
the television programming contains a clearly identifiable phimage of the candidate for a duration of at least four seconds displayed printed statement identifying the candidate, that the broadcast, and that the candidate and/or the candidate's a paid for the broadcast.	, and a simultaneously
Joan S Daniell	
signature of eandidate or authorized committee	
Joseph S. Donnelly	
printed name	date



WISH Remit Address:

90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888 Main: (317) 923-8888

INVOICE

Estimate I Advertiser Product

Invoi	POL/Joe Donnelly For US Senate (D) JOE DONNELLY US SENA 2388	Number
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Invoice #	211601-1
Invoice Date	10/14/12
Invoice Month	October 2012
 Invoice Period	10/01/12 - 10/08/12

Page 1 of 6

Account Executive Petry Philadelphia Sales Office Petry/Philadelphia Sales Region National	Station	WISH
n	Account Executive	Petry Philadelphia
	Sales Office	Petry/Philadelphia
	Sales Region	National

		Order#	
⊳	⊳	Alt Order#	06860056
-		Deal#	
		Order Flight	10/02/12 - 10/08/12

		Special Handling
	Cash	Billing Type
_	Broadcast	Billing Calendar

Washington, DC 20001-3796 USA

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

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	Let's Make A Deal		The Talk	Daybreak @ 5am		The Talk			CBS This Morning @7a			CBS This Morning @7a			CBS This Morning @7a			CBS This Morning @7a			CBS This Morning @8		(CBS This Morning @8	Channel Description
	958-11a		2-3p	5-530a		2-3p			7-8a			7-8a			7-8a			7-8a			8-9a			8-9a	Time
10/01/12 to 10/07/12 1x -T Tu 10/02/12 :30 9:58 AM	to	10/01/12 to 10/07/12 1xF F 10/05/12 :00	to	W 10/03/12 :00 Th 10/04/12 :30 5:22 AM	10/01/12 to 10/07/12 1xw	to	M 10/08/12 :30 7:56 AM	10/08/12 to 10/14/12 1x M	to	F 10/05/12 :30 7:27 AM	10/01/12 to 10/07/12 1xF	to	W 10/03/12 :30 7:26 AM	10/01/12 to 10/07/12 1xW	to	Tu 10/02/12 :30 7:55 AM	10/01/12 to 10/07/12 1x -T	to	F 10/05/12 :30 8:43 AM	10/01/12 to 10/07/12 1xF	to	W 10/03/12 :30 8:19 AM	10/01/12 to 10/07/12 1xw	to	Day Date Length Aired Days
JSD120830H				ЈЅD120830Н			JSD121030H			JSD120730H			JSD120830H			JSD120830H			JSD120830H			JSD120830H			Ad-ID
\$200.00		\$150.00 See MG 10.2		\$ <i>150.00</i> See MG 7.2 \$150.00 MG for 7.1 10/03			\$350.00			\$350.00			\$350.00			\$350.00			\$150.00			\$150.00			Rate Reconciliation Ref#
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90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2388

	A
Invoice #	211601-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Page 2 of 6

National	Sales Region
Petry/Philadelphia	Sales Office
Petry Philadelphia	Account Executive Petry Philadelphia
WISH	Station

Order Flight	Deal #	Alt Order#	Order#
10/02/12 - 10/08/12		06860056	211601

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Washington, DC 20001-3796

Floor 1

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Agency Ref	Product Code	Auvertiser Code
IN5252/SP2893/TO824/A	301	200

	8			17			16			15			14			3			12			=				10	Line
HSIM	HSIM	HSIM		HSIM	MSH		HSIM	MSH		HSIM	MSH		HSIM	HSIM		HSIM	MSH		HSIW	HSIM		HSIM	HSIM	HSIW		HSIM	Channe
	Anderson Cooper			Anderson Cooper			Noon News			Noon News			Soap Rotator			Soap Rotator			Soap Rotator			Let's Make A Deal	CBS This Morning @7a			Let's Make A Deal	Channel Description
	357-5p			357-5p			1158a-1230p			1158a-1230p			1227-2p			1227-2p			1227-2p			958-11a	7-8a			958-11a	Time
Th	40/04/4	Tu	10/01/1:		П	10/01/1:		8	10/01/1		Ζ	10/08/1:		Th	10/01/1:		겁	10/01/1		Ζ	10/08/1:		Z	Th	10/01/1:		Day
Th 10/04/12	to	10/02/12	10/01/12 to 10/07/12	ð	10/05/12	10/01/12 to 10/07/12	₽	10/03/12	10/01/12 to 10/07/12	ਰ	10/08/12	10/08/12 to 10/14/12	ਰ	10/04/12	10/01/12 to 10/07/12	₽	10/02/12	10/01/12 to 10/07/12	₽	10/08/12	10/08/12 to 10/14/12	ð	10/08/12	10/04/12	10/01/12 to 10/07/12	ťo	Date
:30	<u>,</u>	:30	ı,		:30	1 ×		:30	1×		:30	1×		:30	1×		:30	1×		:30	1×		:30	:00	1×		Length
4:56 PM	Н	4:49 PM	-T		12:13 PM	F		12:22 PM	W		12:59 PM	M		1:29 PM	T		1:29 PM	-T		10:25 AM	M		7:29 AM		T		Length Aired Days Ad-ID
JSD120830H		JSD120830H			JSD120730H			JSD120830H			JSD121030H			JSD120730H			JSD120830H			JSD121030H			JSD121030H				Ad-ID
\$150.00		\$150.00			\$650.00			\$650.00			\$600.00			\$600.00			\$600.00			\$200.00			\$350.00 MG for 8.1,10.1	\$200.00 See MG 10.2			Rate Reconciliation
_					1			1			1			1						1			2	1			Ref#



WISH 90359 Collections Center Drive Chicago, IL 60693

Main: (317) 923-8888 Billing: (317) 923-8888

INVOICE

Advertiser POL/Joe Donnelly For US Senate (D)
Product JOE DONNELLY US SENA
Estimate Number 2388

Invoice # 211601-1 Invoice Date 10/14/12 Invoice Month October 2012 Invoice Period 10/01/12 - 10/08/12		
)d	Invoice #	211601-1
	 Invoice Date	10/14/12
	 Invoice Month	October 2012
	 Invoice Period	10/01/12 - 10/08/12

Page 3 of 6

Station WISH
Account Executive Petry Philadelphia
Sales Office Petry/Philadelphia
Sales Region National

Order Flight	Deal #	Alt Order#	Order#	
10/02/12 - 10/08/12		06860056	211601	

Billing Calendar Broadcast

Billing Type Cash

Special Handling

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW

Attention: Accounts Payable

Buying Time

Billing Address:

Product Code	Advertiser Code	IDB#
301	299	

Agency Ref IN5252/SP2893/TO824/A Advertiser Ref

28		27			26			25			24			23			22			21			20			19	Line
HSIW WISH	2	HSIW	HSIM		HSIW	HSIM		HSIW	HSIW		HSIM	HSIM		HSIW	MSIM		HSIW	HSIW		HSIW	HSIW		HSIM	HSIW		HSIW	Channel
News 8 @5p		News 8 @6			News 8 @6			News 8 @6			News 8 @6			News 8 @6			News 8 @ 530p			News 8 @ 530p			News 8 @ 530p			Anderson Cooper	Channel Description
5-530p		558-630p			558-630p			558-630p			558-630p			558-630p			530-6p			530-6p			530-6p			357-5p	Time
to 10/08/12	/08/12 to	to	F 10/05/12	10/01/12 to 10/07/12	ť	Th 10/04/12	10/01/12 to 10/07/12	ð	W 10/03/12	10/01/12 to 10/07/12	to	Tu 10/02/12	10/01/12 to 10/07/12	ť	F 10/05/12	10/01/12 to 10/07/12	ð	W 10/03/12	10/01/12 to 10/07/12	₽	Tu 10/02/12	10/01/12 to 10/07/12	₽	M 10/08/12	10/08/12 to 10/14/12	to	Day Date
:30	1 _×		:30	1×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×		:30	1×		:30	1×		Length
0:50 0 T	M		6:00 PM	1111111		6:20 PM	T		6:09 PM	W		6:10 PM	-T		5:44 PM			5:35 PM	W		5:45 PM			4:57 PM	M		Length Aired Days Ad-ID
JSD171030H			JSD121030H			JSD120830H			JSD120830H			JSD120830H			JSD121030H			JSD120730H			JSD120830H			JSD121030H			Ad-ID
\$500.00	#000.00		\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$600.00			\$150.00			Rate Reconciliation Ref#



Main: (317) 923-8888 Chicago, IL 60693 Billing: (317) 923-8888

HSIW 90359 Collections Center Drive

INVOICE

Advertiser POL/Joe Donnelly For US Senate (D) Product JOE DONNELLY US SENA Criticals Number 2388	2300	Estillate Nulliber
	2200	Entimete Ni mbor
	JOE DONNELLY US SENA	Product
	POL/Joe Donnelly For US Senate (D)	Advertiser

l	Invoice #	211601-1
	Invoice Date	10/14/12
	Invoice Month	October 2012
Ш	Invoice Period	10/01/12 - 10/08/12

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National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executive
WISH	Station

Order Flight	Deal #	Alt Order#	Order#	
10/02/12 - 10/08/12		06860056	211601	

Гъ		Special Handling
⊳	Cash	Billing Type
E	Broadcast	Billing Calendar

Buying Time Attention: Accounts Payable 650 Massachusetts Avenue NW

Billing Address:

Washington, DC 20001-3796

Floor 1

Product Code	Advertiser Code	IDB#	
301	299		

Auvertiser Code	299
Product Code	301
Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

37		36			35			34			33			32			31			30			29			28	Line
HSIM	HSIW	HSIM	HSIW		HSIM	HSIW		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIM	HSIM		HSIW	HSIW		HSIW	Channel
Entertainment Tonight		Entertainment Tonight			Entertainment Tonight			Entertainment Tonight			CBS Evening News			CBS Evening News			CBS Evening News			News 8 @5p			News 8 @5p			News 8 @5p	Channel Description
728-8p		728-8p			728-8p			728-8p			630-7p			630-7p			630-7p			5-530p			5-530p			5-530p	Time
to	F 10/05/12	to	Th 10/04/12	10/01/12 to 10/07/12	ť	Tu 10/02/12	10/01/12 to 10/07/12	ð	F 10/05/12	10/01/12 to 10/07/12	ð	W 10/03/12	10/01/12 to 10/07/12	ð	Tu 10/02/12	10/01/12 to 10/07/12	ð	M 10/08/12	10/08/12 to 10/14/12	ð	Th 10/04/12	10/01/12 to 10/07/12	ť	Tu 10/02/12	10/01/12 to 10/07/12	to	Day Date
	:30 X		:30	1×		:30	1×		:30	1×		:30	1x		:30	1x		:30	1×		:30	1×		:30	1x		Length
	7:58 PM	I	7:55 PM	1 T		7:47 PM	-T		6:29 PM	F		6:29 PM	W		6:59 PM	-T		5:28 PM	M		5:11 PM	T		5:26 PM	-T		Length Aired Days Ad-ID
	JSD121030H		JSD120830H			JSD120830H			JSD121030H			JSD120730H			JSD120830H			JSD121030H			JSD120730H			JSD120830H			Ad-ID
	\$600.00		\$600.00			\$600.00			\$700.00			\$700.00			\$700.00			\$600.00			\$600.00			\$600.00			Rate Reconciliation
						_			_						-1			-1						1			Ref#



WISH Remit Address:

Main: (317) 923-8888 90359 Collections Center Drive Chicago, IL 60693

Billing: (317) 923-8888

Billing Address:

INVOICE

Advertiser Estimate Number Product POL JOE er 2388

	Invoice #
L/Joe Donnelly For US Senate (D)	Invoice Date
E DONNELLY US SENA	Invoice Month
38	Invoice Period

nvoice #	211601-1
nvoice Date	10/14/12
nvoice Month	October 2012
nvoice Period	10/01/12 - 10/08/12

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National	Sales Region
Petry/Philadelphia	Sales Office
Petry Philadelphia	Account Executive Petry Philadelphia
WISH	Station

Order Flight	Deal#	Alt Order#	Order#
10/02/12 - 10/08/12		06860056	211601

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Washington, DC 20001-3796

Floor 1

650 Massachusetts Avenue NW Buying Time Attention: Accounts Payable

Product Code	Advertiser Code	IDB#
301	299	

Advertiser Ref	Agency Ref	
	IN5252/SP2893/TO824/A	

			45			4			43			42			41			40			39			37	Line
	HSIM		HSIW	HSIM		HSIM	HSIM		HSIM	MSIM		HSIM	HSIM		HSIM	HSIM		HSIW	WISH		HSIM	HSIM		WISH	
			Entertainment Tonight			Friday 9-10p			News 8 @ 11 M-F			News 8 @ 11 M-F			Tuesday 8-9p			Sunday 7-8p			Sunday 9-10p			Entertainment Tonight	Channel Description
Aired Spots			728-8p			858-10p			11-1135p			11-1135p			758-9p			658-8p			858-10p			728-8p	Time
43	Th 10/04/12	10/01/12 to 10/07/12	ť	F 10/05/12	10/01/12 to 10/07/12	τ̈́	M 10/08/12	10/08/12 to 10/14/12	ť	W 10/03/12	10/01/12 to 10/07/12	б	Tu 10/02/12	10/01/12 to 10/07/12	ť	Su 10/07/12	10/01/12 to 10/07/12	ť	Su 10/07/12	10/01/12 to 10/07/12	ťo	M 10/08/12	10/08/12 to 10/14/12	to	Day Date
	2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		2 :30	2 1x		Length
	7:40 PM	TF		9:38 PM	F		11:28 PM	M		11:32 PM	W		7:59 PM	-T		8:12 PM	S		10:13 PM	S		7:47 PM	M		Length Aired Days Ad-ID
	JSD120730H			JSD121030H			JSD121030H			JSD120830H			JSD120830H			JSD121030H			JSD121030H			JSD121030H			Ad-ID
	\$600.00			\$2,600.00			\$900.00			\$900.00			\$4,000.00			\$2,000.00			\$2,000.00			\$600.00			Rate Reconciliation
	_			_			1			_															Ref#

Gross Total \$30,250.00



Main: (317) 923-8888 Chicago, IL 60693 90359 Collections Center Drive

Billing: (317) 923-8888

Billing Address:

Washington, DC 20001-3796 650 Massachusetts Avenue NW Floor 1 Buying Time Attention: Accounts Payable

INVOICE

Advertiser Estimate Number Product 2388 POL/Joe Donnelly For US Senate (JOE DONNELLY US SENA

	Invoice #	211601-1
(D)	Invoice Date	10/14/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/08/12

Page 6 of 6

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National	Sales Region
Petry/Philadelphia	Sales Office
Account Executive Petry Philadelphia	Account Executi
WISH	Station

Order Flight	Deal #	Alt Order #	Order#
10/02/12 - 10/08/12		06860056	211601

П		Special Handling
⊳	Cash	Billing Type
=	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#
301	299	

		Cash	Broadcast
Agency Advertis	Product	Advertis	IDB #
[꽃[정]	lg	ж	#

ser Ref Ref IN5252/SP2893/TO824/A

Agency Commission

Net Amount Due

\$25,712.50 \$4,537.50

Payment Terms 30 Days